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REUBEN H. FLEET SCIENCE CENTER AND SCHOLARSHARE TO CELEBRATE GRANDPARENTS DAY

Grandparents and grandchildren visiting the Fleet Science Center will receive free admission to exhibit galleries on Sunday, September 11, 2011.

SAN DIEGO, Calif. August 2, 2011 – Grandparents and their grandkids can celebrate National Grandparents Day with **free admission** to the Reuben H. Fleet Science Center's exhibit galleries provided compliments of the ScholarShare College Savings Plan. On Sunday, September 11, 2011, grandchildren are invited to bring their grandparents to the Fleet Science Center for a day of free hands-on fun in seven interactive exhibit galleries.

The Reuben H. Fleet Science Center offers exciting "do touch" science exhibits for visitors of all ages. Families will enjoy exploring "Identity: An Exhibition of You" to uncover how their physical, psychological and social traits uniquely shape each member of their family. They can find out how much DNA siblings share and the difference between inherited identity and genes. Use a camera to take a photo and "age" your face, or see what you'd look like as a different gender or ethnicity. This exciting exhibition is providing new insights about how we perceive ourselves and others. "Identity" closes Sunday, September 25. Grandparents and their young grandkids, aged 5 years and younger, will enjoy visiting "Kid City," a special exhibition where preschool age visitors create, work, play and learn as they experience the wonders of the everyday working world. The "fire truck" interactive is a favorite among young visitors.

The Reuben H. Fleet Science Center will be open 10:00 a.m. – 6:00 p.m. on Sunday, September 11. Visitors can pick up their free exhibit gallery pass at the ticket counter upon arrival. Free parking is available adjacent to the museum and along Park Blvd.

(more)

About the Reuben H. Fleet Science Center

The Reuben H. Fleet Science Center (“the Fleet”) is home to Southern California’s only IMAX® Dome Theater and 100+ hands-on science exhibits for all ages. Watch immersive giant-screen films in the Heikoff Dome Theater, featuring the world’s first NanoSeam™ Dome screen in an IMAX Theater. Experience seven galleries of fun, interactive exhibits, including major traveling exhibitions. Enjoy sandwiches, salads and healthy treats in Galileo’s Café. Find unique educational toys and games, books, IMAX DVDs and more in the North Star Science Store. Located at 1875 El Prado, two blocks south of the San Diego Zoo on Park Blvd, the Fleet Science Center is a non-profit organization dedicated to furthering the public understanding and enjoyment of science and technology. For information regarding current admission prices, please call (619) 238-1233 or visit www.rhfleet.org.

About the ScholarShare Investment Board

The ScholarShare Investment Board sets investment policies and oversees all activities of the ScholarShare College Savings Plan and ScholarShare Advisor College Savings Plan, the state’s 529 college savings plans. The program enables Californians to save for college by putting money in tax-advantaged investments. After-tax contributions allow earnings to grow tax deferred, and disbursements, when used for tuition and other qualified higher education expenses, are federal and state income tax-free. The ScholarShare Investment Board also oversees the Governor’s Scholarship Programs and California Memorial Scholarship Program. For more information, visit www.scholarshare.com.

FOR MEDIA: HIGH-RESOLUTION PHOTOGRAPHS FROM THE SCIENCE CENTER ARE AVAILABLE FOR DOWNLOAD AT: <http://www.rhfleet.org/media/images/index.cfm>

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