

# CALENDAR & GENERAL INFORMATION

	SUN	MON	TUE	WED	THU	FRI	SAT
MAY	1	2 Senior Monday	3 FREE TUESDAY	4 "Exploring Ethics" PLANETARIUM		6	7 Astronomy Day
	8 OFI "Born To Be Wild" Screening	9	10 MEDIA PREMIERE: BORN TO BE WILD	11	12	13 BORN TO BE WILD OPENS	14 Sat. Science Club for Girls
	15 IMAX en Español	16 Stem Cell Lecture Series	17	18	19	20	21
	22	23	24 Climate Conversations	25	26	27	28 Rubik's Cube Competition
	29	30	31				
				1 "Exploring Ethics" PLANETARIUM	2	3	
							1 GEOMETRY PLAYGROUND OPENS
JUNE	5	6 Senior Monday	7 FREE TUESDAY	8	9	10	
	12	13	14	15	16	17	18
	19 IMAX en Español	20	21	22	23	24	25 Green Day IDENTITY OPENS
	26	27	28	29	30		
	SUMMER CAMPS BEGIN (June 27 - August 26)						

"Fridays at the Fleet" Weekly IMAX® Film Festival (6-8 pm)



## MEDIA GUIDE & EVENTS CALENDAR

### MAY / JUNE 2011

#### WHAT'S NEW AT THE FLEET?

IMAX®



**WHAT: Film Opening: BORN TO BE WILD**  
Follow orphan orangutans and elephants from birth to rebirth into the wild. (Pg. 2)

**WHEN: Opens Friday, May 13**

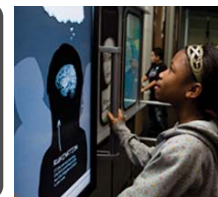
EXHIBITS



**WHAT: Opening: "Geometry Playground"**  
A playful hands-on investigation of the most visible branch of math. (Pg. 4)

**WHEN: Opens Saturday, June 11**

EXHIBITS



**WHAT: Opening: "Identity" Exhibition**  
What are you made of? Explore your unique social & physical identity. (Pg. 4)

**WHEN: Opens Saturday, June 25**

**HOURS:** Doors Open daily at 10:00 a.m.

Building Closes at: M–Thu: 5 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

### ADMISSION:

	ADULT (Ages 13+)	JUNIOR (Ages 3-12)	SENIOR (Ages 65+)
Exhibit Galleries:	\$10.00	\$8.75	\$8.75
1 IMAX® film + Exhibit Galleries:	\$14.50	\$11.75	\$11.75
<i>The Sky Tonight</i> Planetarium Show:	See website for prices		

**ADDRESS:** 1875 El Prado, San Diego, CA 92101  
Located in beautiful Balboa Park, just two blocks south of the Zoo.

**ACCESS THIS CALENDAR ONLINE:** [HTTP://WWW.RHFLEET.ORG/MEDIA](http://www.rhfleet.org/media)

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### ON THE WEB:

For news releases, high-res images & more, visit our online media room:  
[www.rhfleet.org/media](http://www.rhfleet.org/media)

In this issue:

- IMAX® Films
- Planetarium Shows
- Hands-on Exhibits
- Education Programs
- Special Events
- Calendar & Information

KEY TO SYMBOLS USED INSIDE:

🎥 : Video (B-roll) available    🖨 : High-res images available    🗣 : Interviews or science demos available

# NOW PLAYING IN IMAX®

( Film Schedule Subject to Change )



## **BORN TO BE WILD – OPENS MAY 13**

Experience an inspiring story of love and dedication, and the amazing bond between humans and animals. Narrated by Academy-Award® winner Morgan Freeman, the film follows the lives of orphaned orangutans and elephants, and the people who care for them, from birth to their rebirth into the world.

**LENGTH:** 40 min **RATING:** G

**MEDIA RESOURCES:**

## **TORNADO ALLEY**

Join *Storm Chasers* star Sean Casey and the researchers of VORTEX2, the most ambitious effort ever made to understand the origin and evolution of tornadoes, on this heart-pounding science adventure to experience the untamed power of a tornado as never before.

**LENGTH:** 40 min **RATING:** NR

**MEDIA RESOURCES:**

## **GALAPAGOS – CLOSES MAY 12**

Join marine biologist Dr. Carole Baldwin on a tour of one of the world's most intriguing natural environments. In brilliant IMAX® clarity, see the archipelago's famous tortoises, sea lions and lizards.

**LENGTH:** 40 min **RATING:** NR

**MEDIA RESOURCES:**

## **HUBBLE**

Experience a gripping story, full of hope, crushing disappointment, ingenuity, bravery, and triumph. *HUBBLE* immerses moviegoers in the great wonders and astounding beauty of our universe.

**LENGTH:** 45 min **RATING:** NR

**MEDIA RESOURCES:**

IMAX® is a registered trademark of IMAX Corporation.

# LATEST NEWS & PUBLIC PROGRAMS

## **Stem Cell Lecture Series: Monday, May 16, 5:00 - 7:00 PM**

“Using human stem cells to understand and treat disease” moderated by Dr. Larry Goldstein, UCSD. **\$5 includes lecture exhibit gallery access.**

## **Astronomy Day: Saturday, May 7. 11 AM - 3 PM**



Follow the Fleet's astronomer on a guided “Walk Through The Solar System” to learn about our planetary cousins. Hands-on activities will examine the differences between rockets and balloons. Enter a free drawing to win a subscription to Astronomy Magazine, or a telescope for your own backyard stargazing. **Free** with admission.

## **Orangutan Foundation International (OFI) Sneak Preview of BORN TO BE WILD: Sunday, May 8. 12 - 4 PM**

The Fleet will host a benefit screening of *BORN TO BE WILD*, with 100% of the proceeds supporting OFI, on Mother's Day. Guests will meet Dr. Birutė Mary Galdikas from the film and John Kay from *Steppenwolf*. Dr. Galdikas will answer questions following the special screening of the film. Check-in begins at 12PM, IMAX film plays at 1PM. **Buy tickets at [orangutan.org/event-calendar](http://orangutan.org/event-calendar) Cost: \$15 adults, \$10 children**



## **Rubik's Cube Competition: Saturday, May 28. 10 AM - 5 PM**

Puzzle pros converge at the 6th annual San Diego Rubik's Cube Competition. Participate, or watch “cube masters” tackle a series of mind-boggling events, including solving the iconic puzzle in less than 30 seconds ... or while blindfolded.

**Free** with admission.



## **Green Day: Saturday, June 25. 12 - 3 PM**

Become a green engineer at the Fleet's 4th annual family day. Design, build and take home your own solar-powered car. Learn about renewable energy and water conservation at the “So WATT” & “San Diego's Water” exhibitions.

**Free** with admission.

## **Science Saturdays: “Magic for Muggles” May 7, 14, 21 & 28.**

Fly into the Discovery Lab and use science to conjure tricks & illusions to make the impossible possible! \$2 with admission. Kids ages 5 to 12. **1:00 - 3:00 PM**

## **Science Saturdays: “Sound Science” June 4, 11, 18 & 25.**

Blast into the Discovery Lab to find out how sound is created & how it travels! \$2 with admission. Kids ages 5 to 12. **1:00 - 3:00 PM**

## MONTHLY EDUCATION PROGRAMS



### Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, guests age 65 and older can enjoy exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$7. Visit the Fleet on the quietest day of the month for a full afternoon of education and entertainment!

**PRICE:** \$7/person (age 65+) **TIME:** 12:30–2:00 p.m.

**LECTURE TOPICS:** **MAY 2:** Algae Products **JUNE 6:** Decoding Depression  
**IMAX Film:** *ISLAND OF THE SHARKS* **IMAX Film:** *THE HUMAN BODY*

### “Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

**PRICE:** Free **TIME:** 5:30–7:00 p.m. (*1<sup>st</sup> Wednesday of every month*)

#### UPCOMING PANEL DISCUSSIONS:

**MAY 4:** “Who Owns Your Cell Phone?”

**JUNE 1:** “Stem Cells and Informed Consent: What’s the Right Balance?”

### Saturday Science Club for Girls

Girls in grades 5 through 8 can enjoy fun and challenging activities, as well as presentations by local women scientists. Each month’s workshop focuses on a specific scientific field, such as biology, robotics, astronomy or ecology!

**PRICE:** \$12/person **TIME:** 12:00–2:00 p.m. (*2<sup>nd</sup> Saturday of every month*)

#### SCIENCE TOPICS:

**MAY 14:** “Return to the Moon” **JUNE 11:** “Amusement Park Physics”

### Climate Conversations:

Join a thought-provoking discussion about current climate change topics. This monthly series brings the public face-to-face with local climate scientists. Andrea Cook from the California Center for Sustainable Energy moderates.

**PRICE:** Free **TIME:** 5:30–7:00 p.m.

#### UPCOMING DISCUSSIONS:

**MAY 24:** “Climate Change & Public Health in San Diego” **PANELIST:** Paula Murray

**SUMMER CAMPS:** The Fleet runs weekly, half-day summer camps from **June 27 to August 26**. Camps are for grades 1-2 and grades 3-4, with additional camps for pre-kindergarten and grades 5-8 on selected weeks. Camps are fun, educational, hands-on & incorporate the exhibit galleries.

## EVENTS INSIDE THE HEIKOFF DOME THEATER

### FRIDAYS AT THE FLEET

Fridays at the Fleet is a weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films from 6:00 PM to 8:00 PM for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each. A mix of “classic” IMAX films from our archives and current films are shown.



### IMAX EN ESPAÑOL



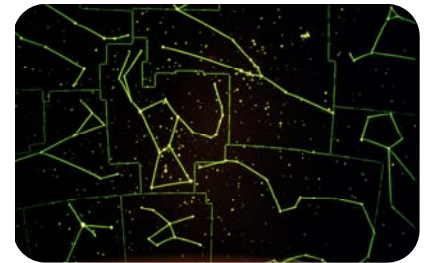
The Fleet Science Center offers “IMAX en Español,” San Diego’s only monthly IMAX film screening with the soundtrack entirely in Spanish. This special public screening takes place at 6 p.m. on the third Sunday of each month.

**MAY 15, 2011:** *UNDER THE SEA*

**JUNE 19, 2011:** *To Be Announced*

### PLANETARIUM SHOWS

*The Sky Tonight* features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. For optimal viewing, planetarium show attendance is limited to 250 per show. *The Sky Tonight* occurs on the first Wednesday of the month at 7:00 and 8:15 p.m. (*45 minutes*)



**DATES:** **May 4 and June 1** **TIME:** 7:00 p.m. and 8:15 p.m.

**TOPICS:** **MAY 4:** “VIRGO CLUSTER”

**JUNE 1:** “SATURN”

**PRICE:** See website for current pricing

# HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

## EXHIBITION NEWS



### “Earth Exposed” - Through May 30

Come face to face with erupting geysers, crumbling mountains, and wind driven waves. Nature is a work in progress, and this collection of exhibits allows visitors to get up-close and hands-on with many of the fundamental forces that continually shape and re-shape the planet.

**MEDIA RESOURCES:**  



### “Geometry Playground”

**JUNE 11, 2011 - JUNE 12, 2012**

The word "geometry" might dredge up memories of classrooms, textbooks and trying to calculate the volume of a cube. But what if geometry instead meant climbing inside cool, giant 3D shapes, or watching yourself in a big curved mirror as you try to play hopscotch? It turns out that seeing things, moving things, and fitting things together are all ways of exploring geometry. This exhibition is one where geometry is based on action!

**MEDIA RESOURCES:**  

### “Identity: An Exhibition of You”

**JUNE 25, 2011 - SEPTEMBER 25, 2011**

What makes you YOU? Find out at this new traveling exhibition that explores the physical, psychological and social elements in your life that make you tick. “Identity” focuses on how science can shed light on three areas of our identity—physical, psychological and social, and enlists, among other things, the work of ground-breaking science, personal art, stories and even the work of an Emmy Award-winning musician to create an engaging journey through the science of human identity.

**MEDIA RESOURCES:**  



## ONGOING EXHIBITIONS

### “Cellular Journey”

This all-new Fleet-created exhibition will expand visitor's knowledge and appreciation of human cell biology, the importance of stem cells and the potential impact of stem cells on medical research in the fields of regenerative and personalized medicine. Hands-on exhibits provide an in-depth look at the unseen world of human cell biology. Visitors will be able to “Journey Inside a Cell” using a unique virtual reality model. The exhibition will also present the latest developments in stem cell research. *The “Cellular Journey” exhibition is made possible by the Life Technologies Foundation.*



### “Kid City”

From the new “Fire Truck” to the “Ball Wall,” young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday world in this colorful and interactive exhibition. *(Bilingual)*



### “Aging for All Ages”

Discover why and how we age. Use the “Aging” machine to watch yourself age up to 70 years. Visit “Aging” to learn how what you eat, how physically and mentally active you are, and even your attitude toward aging can affect how your individual aging process develops.



### “Block Busters!”

Visitors can build free form structures, from sky scrapers to suspensions bridges, with over fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks.



**HIGH QUALITY  
IMAGES FOR  
PRINT & WEB**

High resolution images from the Fleet Science Center's exhibit galleries are available online at:  
[www.rhfleet.org/media/images](http://www.rhfleet.org/media/images)