

CALENDAR & GENERAL INFORMATION

| | SUN | MON | TUE | WED | THU | FRI | SAT |
|----------|-----------------------|--------------------|-------------------|--|--------------------------|----------------------|--|
| NOVEMBER | 1 | 2 Senior Monday | 3 FREE TUESDAY | 4 "Exploring Ethics" PLANETARIUM | 5 | 6 | 7 "Sound & Fury" |
| | 8 | | | 11 "Young Scientists" | 12 | 13 | 14 DNA DAY Sat. Science Club for Girls |
| | 15 IMAX en Español | 16 | 17 | 18 "Young Scientists" | 19 | 20 | 21 "Block Busters!" Opens |
| | 22 | 23 | 24 | 25 | 26 Open Thanksgiving | 27 | 28 |
| | 29 | 30 | | | | | |
| DECEMBER | | | 1 FREE TUESDAY | 2 "Exploring Ethics" PLANETARIUM | 3 | 4 | 5 |
| | 6 | 7 Senior Monday | 8 | 9 "Young Scientists" | 10 | 11 | 12 Sat. Science Club for Girls |
| | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | 20 IMAX en Español | 21 | 22 | 23 | 24 | 25 Open Christmas | 26 |
| | 27 | 28 | 29 | 30 | 31 Open New Years Eve | | |

"Fridays at the Fleet" Weekly IMAX Film Festival (6-8)

HOURS Open 365 days a year. Doors open daily at 9:30 am.

Building Closes at:

M–Thu: 5 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 p.m.

ADMISSION:

| | ADULT (Ages 13+) | JUNIOR (Ages 3-12) | SENIOR (Ages 65+) | MEMBER |
|-----------------------------------|---|-----------------------|----------------------|---------------|
| Exhibit Galleries: | \$10.00 | \$8.75 | \$8.75 | |
| 1 IMAX® film + Exhibit Galleries: | \$14.50 | \$11.75 | \$11.75 | \$8.00-\$9.75 |
| The Sky Tonight Planetarium Show: | \$10.50 | \$9.00 | \$9.00 | \$7.00–\$8.00 |
| Motion Simulator Ride: | \$5.00 for all ages, \$2.50 for members | | | |

ADDRESS: 1875 El Prado, San Diego, CA 92101

Located in beautiful Balboa Park, just two blocks south of the Zoo.



MEDIA GUIDE & EVENTS CALENDAR

NOVEMBER / DECEMBER 2009

WHAT'S **NEW** AT THE FLEET?

IMAX®



WHAT: **AMAZON NOW PLAYING**
Follow the AMAZON on a 4,000 mile journey

WHEN: **Through December 2009**

EVENT



WHAT: **"Sound & Fury"**
A special presentation from the Ethics Center

WHEN: **Saturday, November 7**

EVENT



WHAT: **DNA Day**
Explore "Mutant Flies" and the strange, but true world of genetics

WHEN: **Saturday, November 14**

EXHIBIT



WHAT: **"Block Busters!"**
Visitors become engineers and architects at the Fleet's newest interactive exhibition

WHEN: **Saturday, November 21**

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ON THE WEB:

For news releases, high-res images & more, visit our online media room:
www.rhfleet.org/media

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KEY TO SYMBOLS USED INSIDE:



: Video (B-roll) available



: High-res images available



: Interviews or science demos available

NOW PLAYING IN IMAX



AMAZON

AMAZON will take you on a journey of discovery down the mightiest river in the world, the lifeblood for whole civilizations and home to more than 5,000 different species of fish and more than 60,000 different species of plants. For centuries, the powerful Amazon has been the obsession of explorers, scientists and anthropologists the world over. Footage of enigmatic Machu Picchu, river rapids and waterfalls, stunning wildlife, and cultural customs come to life in this Academy-Award® nominated IMAX film.

RUNS: October – December 2009

LENGTH: 45 min **RATING:** NR

MEDIA RESOURCES:



UNDER THE SEA

UNDER THE SEA transports moviegoers to some of the most exotic and isolated undersea locations on Earth, including South Australia, the Great Barrier Reef, and the Coral Triangle Island of Papua New Guinea and Indonesia, allowing them face-to-face encounters with the most mysterious and stunning creatures of the sea. Uncover a uniquely inspirational and entertaining way to explore the beauty and natural wonder of the oceans, as well as the impact of global climate change upon them.

RUNS: Through Spring 2010

LENGTH: 40 min **RATING:** G

MEDIA RESOURCES:



ADVENTURES IN WILD CALIFORNIA

Discover the wilds of California in an exhilarating journey across the Golden State. In California's vast landscape there is a world of misty giant forests, the magical Sierra Nevada mountain range, 600 miles of rippling, life-teeming coastline—a place inhabited by extreme adventurers, devoted scientists and talented athletes, who keep pushing the limits of what is possible for humans to achieve in nature. Uncover a California that few will ever know first-hand.

RUNS: Through December 2009

LENGTH: 40 min **RATING:** Unrated

MEDIA RESOURCES:

SPECIAL EVENTS & PUBLIC PROGRAMS

“Sound & Fury”



Join the Center for Ethics in Science and Technology for a special Exploring Ethics event on Saturday, November 7 from 12:00 p.m. to 3:00 p.m. with special guest Josh Aronson, Director of Sound & Fury. After viewing both of his films *Sound & Fury* and *Sound & Fury: 6 Years Later*, Josh will share his experience making the films and discuss responses from deaf communities, as well as current issues surrounding cochlear implants.

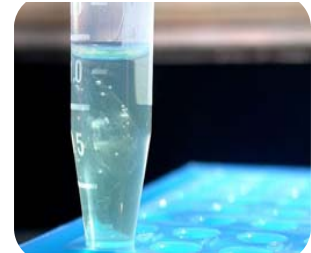
DATE: Saturday, November 7

TIME: 12:00–3:00 p.m.

PRICE: Free, no admission required.

DNA Day with the Salk Institute

Join the Fleet and scientists from the Salk Institute for Biological Studies and experience the excitement of scientific discovery. Get a close up view of real mutant fruit flies and learn about the strange-but-true things that happen in the realm of genetics. Speak with scientists and learn why we study model organisms to better understand our own genetic machinery.



DATE: Saturday, November 14

TIME: 1:00–4:00 p.m.

PRICE: Free with gallery admission.

“Young Scientists” - New Programming at the Fleet!

New programming for preschoolers age 3-5 provides an opportunity for parent and child to explore the scientific wonders of the world through experimentation, investigation and scientific questioning. Each 4-week series is held on Wednesday mornings from 9:00–10:30 a.m. and includes access to the Fleet's one-hundred plus hands-on exhibits before they open to the public.

SESSION 3:

Week 1 (11/11/09): Water, Water, Everywhere

Week 2 (11/18/09): Buoyancy

Week 3 (12/2/09): Bubbles

Week 4 (12/9/09): Kitchen Chemistry

Members: \$70 per session

Non-Members: \$80 per session

MONTHLY EDUCATION PROGRAMS

Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, **Senior Monday** gives guests age 65 and older an opportunity to enjoy our exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$6.

PRICE: \$6/person (age 65+) **LECTURE TIME:** 12:30–2 p.m.
LECTURE TOPICS: **FILM TIME:** 2 p.m.
Nov. 2: “Lewis & Clark” **Dec. 7:** “Plant Pathology”
 IMAX Film: **LEWIS & CLARK** IMAX Film: **YELLOWSTONE**

“Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

PRICE: Free **TIME:** 5:30–7 p.m. (1st Wednesday of every month)
UPCOMING PANEL DISCUSSIONS: **November 4** and **December 2**
Nov. 4: “Technology & Identity Theft”
Dec. 2: “Fact vs. Spin In Science News”

Saturday Science Club for Girls

Girls grades 5-8 enjoy fun and challenging activities as well as presentations by local women scientists. Each month’s workshop focuses on a specific field, such as biology, robotics, astronomy, ecology and more!



PRICE: \$12/person **TIME:** 12–2 p.m.
 (2nd Saturday of every month)
SCIENCE TOPICS:
Nov. 14: “T-Shirt Chromatography” **Dec. 12:** “Sun Power”

EVENTS INSIDE THE HEIKOFF DOME THEATER

FRIDAYS AT THE FLEET

Fridays at the Fleet is our weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films (6:00–8:00 pm) for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each! A mix of “classic” IMAX films from our archives and current films are shown.



IMAX EN ESPAÑOL

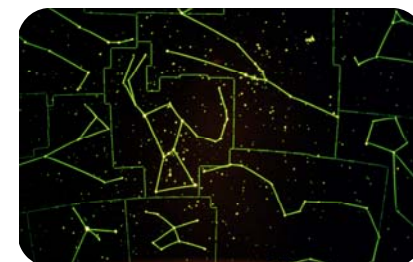


The Fleet Science Center offers “IMAX en Español,” a monthly IMAX film screening with the soundtrack entirely in Spanish! This special public screening takes place at 6 p.m. on the third Sunday of each month.

NOVEMBER 15, 2009: **LEWIS & CLARK: The Great Journey West**
DECEMBER 20, 2009: **BEARS**

PLANETARIUM SHOWS

The Sky Tonight features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. In addition, each month’s live show explores a different topic in astronomy.



The San Diego Astronomy Association offers telescope viewing outdoors (weather permitting) after the planetarium show. This is a separate, free event.

DATES: **November 4 and December 2** **TIME:** 7:00 p.m.
TOPICS: **NOVEMBER 4:** “SPIRAL GALAXIES”
DECEMBER 2: “THE CONSTELLATIONS OF WINTER”
PRICE: Adults: \$10.50; Juniors & Seniors: \$9.00

HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

NEW EXHIBITIONS



“Block Busters!”

Visitors will behold building blocks that foster the imagination and defy gravity as they discover the unique nature and unlimited possibilities of KEVA planks. Fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks serve as the basis for this hands-on learning experience. From skyscrapers to suspension bridges, visitors become architects and engineers as they work to build an endless variety of structures.

OPENS: NOV 21, 2009

MEDIA RESOURCES:

“Motion Mania: Move Your Mind!”

“Motion Mania” features more than 30 hands-on exhibits that explore what makes the world go round. Push, pull, lift, stop, go, drop, and bounce your way to discovering more about how the world works. Explore the universal laws that apply to everything that moves; from the kind of motion that underlies the solar system, to pendular motions, fluid motion, motion illusions, and more. Physics is fun at the Fleet’s biggest exhibition of the year! *(Bilingual)*

RUNS: Jun. 20, 2009—Jun. 6, 2010

MEDIA RESOURCES:

Exploration Bar

Watch exciting live science demonstrations or pull up a chair and get your hands on scientific phenomena such as magnetism, light and sound. Activities take place nearly every Saturday and are included free with paid Science Center admission. *(Bilingual)*



PERMANENT EXHIBITIONS



“So WATT! An Illuminating Look at Energy”

Find out how solar panels generate electricity, compare renewable vs. non-renewable energy sources, and discover simple yet effective ways to conserve energy at home and work. *(Bilingual)*



“Kid City”

From the Factory to the Grocery Store to the Book Nook, young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday working world in this colorful, interactive exhibit space. *(Bilingual)*



“San Diego’s Water: From Source to Tap”

Our role as San Diego’s water stewards is more important than ever. Visitors view the sources of San Diego’s water, the methods of delivering and processing this vital resource — and pick up tips on how to use less water.

ALSO:

- “Aging for All Ages” • “Gallery of Illusions and Perceptions”
- “View Space” • “Look! Touch! Listen!” •

MOTION SIMULATOR RIDE



“Escape from Dino Island”

Now playing in our 23-passenger motion simulator ride: “Escape From Dino Island.” Join an urgent mission to capture the only remaining male T-Rex in the world, before the volcano erupts and takes out all remaining life!