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RESCUE

Reuben H. Fleet Science Center's Heikoff Dome Theater To Show
Emotional New Imax® Film Focusing On Humanitarian And Military Disaster
Response ~ Reaching Out To The Hero In Everyone

RESCUE documentary gives voice to the quiet ones who simply get it done ~
Opens January 6, 2012; two years after the earthquake hit Haiti.

San Diego, CA, December 15, 2011 – If ever a film were intended to speak to what's inherently good in everyone, the new documentary from acclaimed filmmaker Stephen Low does just that. **RESCUE** brings the importance of worldwide response to natural disasters into viewers' laps, showing the training and mindsets of the individuals who answer the call - both personally and professionally – to provide humanitarian aid to those in need. The film opens at **Reuben H. Fleet Science Center's Heikoff Dome Theater** on **Friday, January 6, 2012**, and can be seen several times daily.

The film was given a dose of reality when, in January of 2010, one of the worst of the world's recent spate of disasters struck mid-production. As the crew followed the training of the private and military early responder groups depicted in the film, word of the horrendous earthquake in Haiti washed across the world's electronic media, appearing every morning in daily newspapers.

Quickly marshaling the support of the military and appropriate organizations, the **RESCUE** crew dropped into the just changed Port-au-Prince landscape to track the involvement of each of the film's characters in this international humanitarian mission. Finding an unbelievably devastated canvas

against which to film the actions of the main characters, Low was drawn to the way people from all walks of life are motivated to answer a unique call.

"Our primary characters were immediately confronted with the reality of this tragedy," said Low. "And while they get the large screen treatment in **RESCUE**, they are indicative of everyone we saw in Haiti." This film is really a tip of the cap to all of the unsung providers of disaster response and humanitarian aid, wherever it's needed. "It's impossible to witness that level of devastation without finding solace in the extensive personal contributions of time and effort made by both professionals and volunteers that rally to help in the worst of times," said Low. He is hopeful that seeing **RESCUE** will encourage others to find an avenue for increased volunteerism, regardless of the specific application.

Featured in **RESCUE** are a female Boeing C-17 Globemaster III pilot, an Army National Guard Major at the command of a CH-47 D Chinook helicopter, a swimming pool contractor who is a FEMA-certified volunteer emergency response manager, and a commander of a destroyer for the Canadian Forces Maritime Command. Collectively, their interwoven stories bring a sense of quiet humility and devotion to others, an epic journey of hope in the world of disaster and emergency response, captured in unprecedented scale and impact for the giant IMAX screen.

RESCUE looks at the unique equipment that the rescuers rely on to achieve their goals. It shows how both military and non-governmental humanitarian organizations can meld their abilities to provide a service that is called upon regularly. "Our team couldn't avoid becoming personally involved with many of the subjects that we were filming. We did what we could, both from helping to communicate the plight of those affected by the earthquake, as well as providing financial support where possible," he said.

RESCUE is directed by Stephen Low and produced by The Stephen Low Company (producers Pietro L. Serapiglia and Alexander Low), executive produced by K2 Communications (executive producers Bob Kresser and Jan Baird), and presented by The Boeing Company and Canadian Forces Maritime Command.

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About the Reuben H. Fleet Science Center

The Reuben H. Fleet Science Center ("the Fleet") is home to Southern California's only IMAX® Dome Theater and 100+ hands-on science exhibits for all ages. Watch immersive giant-screen films in the IMAX Heikoff Dome Theater, featuring the world's first NanoSeam™ Dome screen in an IMAX Theater. Watch for our new state-of-the-art Digital Dome projection system in the new year! Experience seven galleries of fun, interactive exhibits, including major traveling exhibitions. A hurricane simulator thrills visitors with gusts of wind up to 80 miles per hour. Enjoy sandwiches, salads and healthy treats in Galileo's Café. Find unique educational toys and games, books, IMAX DVDs and more in the North Star Science Store. Located at 1875 El Prado, two blocks south of the San Diego Zoo on Park Blvd, the Fleet Science Center is a non-profit organization dedicated to furthering the public understanding and enjoyment of science and technology. For information regarding current admission prices, please call (619) 238-1233 or visit our website at www.rhfleet.org.

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FOR MEDIA: high-resolution photographs from the film are available for download at:
<http://www.rhfleet.org/media/images/index.cfm>

PRESS OPPORTUNITY: THURSDAY, JANUARY 12 (ONLY!)

Rescuer STEVEN HEICKLEN will be available for a full day of interviews – on the two year anniversary of the disastrous earthquake that hit Haiti.

Please contact SUSAN at schicoine@rhfleet.org or call 619 325-9416 to arrange ASAP!

Steven Heicklen is a FEMA-certified Emergency Manager, a member of a USAR search and rescue team, a firefighter and an Emergency Medical Technician. Steven is a multi-talented concrete contractor and volunteer fireman who builds swimming pools for a living, but in responding to fires and disasters at home and abroad has discovered a new outlet for his managerial talents and his skills with concrete and heavy excavation equipment.

Heicklen first became involved in disaster response in 2004 when severe floods ravaged his home town in Medford Lakes, New Jersey. Thirteen inches of rain over 6 hours caused catastrophic failures of many dams in the region. Heicklen volunteered his expertise, equipment and staff and orchestrated the cleanup of one of three major roadways through the town. Since that time, Heicklen has been involved with various NGOs in the responses to Hurricane Katrina in New Orleans, Hurricane Gustav in Alabama and Hurricane Ike in Texas where his efforts included debris removal and the setting up of PODs (Points of Distribution) to service the needs of up to 50,000 people in surrounding population centers. In 2010, Heicklen was involved in responding to the earthquake disaster in Haiti – and one of the subjects of *RESCUE*.

Through his pool installation and maintenance business, Heicklen has developed expertise with heavy excavation equipment, debris removal, and inspecting and working with concrete — skills that have served well in his work in disaster response and search and rescue. Heicklen credits his experience as an entrepreneur for helping him recognize that he has a talent for getting things done and taming chaos — a talent that is handy in disaster situations.

Responding to the Haiti earthquake, Heicklen served as Disaster Coordinator for a team of medical professionals that flew into Haiti and took over a hospital in the southern part of the stricken nation. Team Ange ("Angel") performed hundreds of surgeries, treated thousands of patients and secured treatment for 8 critically-injured Haitians in America.

Since returning from the Haiti mission, Hecklen formed his own NGO, Americas Disaster Reaction Team. Staying busy, he has settled back into his role as a business owner (Jersey Pools and Spas, Inc.) and family man to wife, Jen and his four kids. Unfortunately, he is always awaiting the next disaster.