



THE GREATEST PLACES

FOR IMMEDIATE RELEASE:

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TAKE AN EXPEDITION TO SEVEN OF THE WORLD'S MOST DYNAMIC LANDSCAPES IN THE FILM *THE GREATEST PLACES*

Opens at the Reuben H. Fleet Science Center's Heikoff Dome Theater February 1, 2010

SAN DIEGO, Calif., December 17, 2009 – From oceans of sand to frozen deserts, Earth's most dynamic landscapes fill the giant Nanoseam™ Dome screen with color and contrast. *THE GREATEST PLACES* takes audiences on a geographical odyssey to seven amazing locations — including Greenland's giant icebergs, Tibet's Chang Tang Plateau, and Iguazu's immense waterfall — showcasing nature's enduring power with the majesty of IMAX®.

The film, which premieres February 1, 2010 at the Reuben H. Fleet Science Center, also blends trips to South America's Amazon River with a foray to the world's tallest sand dunes in the Namib Desert. Expeditions are also paid to the Okavango Delta in Botswana and to the island nation of Madagascar. The film explores beautiful landforms, amazingly complex ecosystems, and rich cultures of indigenous peoples that are inseparable from the places where they live. Though diversity is the theme of *THE GREATEST PLACES*, the film reveals that nature, and human nature, are what unify us as a planet.

The cinematic story of *THE GREATEST PLACES* begins 250 million years ago, when the planet's "super continent" began splitting apart, unleashing the forces of tectonics, wind, water, and glaciers, all of which greatly affect the places to this day. The seven locations, judged to be some of Earth's most geographically dynamic landscapes, are shown to their maximum power and beauty, whether it be their land forms, diverse wildlife, ecosystems, or their indigenous cultures and people. Scientific disciplines emphasized include biology, earth, environmental and social sciences, and physical and human geography.

Near the close of the film the narrator notes that, "life is a reflection of the landscape." *THE GREATEST PLACES*, filmed in seven remote, but magnificent, locales brilliantly demonstrates the awesome diversity of both landscape and life on Earth.

(more)

THE GREATEST PLACES is a presentation of the Science Museum of Minnesota, the Fort Worth Museum of Science and History, the Saint Louis Science Center, the Cincinnati Museum Center and Goto Optical Mfg. Co. Produced by Lobo and Associates and distributed by MacGillivray Freeman Films. The film has been rated G for general audience and has a running time of 40 minutes.

About the Reuben H. Fleet Science Center

The Reuben H. Fleet Science Center (“the Fleet”) is home to Southern California’s only IMAX® Dome Theater and 100+ hands-on science exhibits for all ages. Watch immersive giant-screen films in the newly-renovated IMAX Dome Theater, featuring the world’s first NanoSeam™ Dome screen in an IMAX Theater. Experience seven galleries of fun, interactive exhibits, including major traveling exhibitions. A 23-passenger Motion Simulator Ride thrills visitors with journeys into exciting realms. Enjoy sandwiches, salads and healthy treats in Galileo’s Café. Find unique educational toys and games, books, IMAX DVDs and more in the North Star Science Store. Located at 1875 El Prado, two blocks south of the San Diego Zoo on Park Blvd, the Fleet Science Center is a non-profit organization dedicated to furthering the public understanding and enjoyment of science and technology. For information regarding current admission prices, please call (619) 238-1233 or visit our Web site at www.rhfleet.org.

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